18. MUSIAD EXPO

17th MUSIAD EXPO was organized between **November 21-24, 2018**, in Istanbul, and the Minister of Industry and Technology Mustafa Varank made the opening speech. **The Expo was on 100 thousand sqm space, and stands were built on 27 thousand sqm area.** The Expo hosted thousands of business people from Turkey and around the World, and the closing ceremony was realized with the visit of President of Turkey Recep Tayyip Erdogan.

18th MUSIAD International EXPO will be organized between **November 18-21, 2020 first time in TUYAP Fair Convention and Congress Center.**

MUSIAD PRESIDENT
ABDURRAHMAN KAAN

18th MUSIAD International EXPO will be organized between November 18-21, 2020 first time in TUYAP Fair Convention and Congress Center.

MUSIAD continues to support and improves trade with its growing participants and sector variety. MUSIAD International EXPO embraces innovations and follows global trends, and thus, it receives support all around the World and is demanded globally. EXPO hosts participants from many various sectors, and it strengthens trade connections of Turkey with the organizations, panels, and bilateral business meetings organized within.

Thus the effectiveness of MUSIAD and our country increases in the global market.

18. MUSIAD EXPO
18-21 NOVEMBER 2020

musiadexpo.com
exposatis@musiad.org.tr • +90 (212) 395 33 44
burakkivrak@tuyap.com.tr • +90 (212) 867 11 00 Ext:1110

18. MUSIAD EXPO
18-21 NOVEMBER 2020

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TÜYAP FAIR CONVENTION AND CONGRESS CENTER
BÜYÜKÇEKMECE, İSTANBUL / TURKEY

600
COMPANIES

8.000
B2B MEETINGS

8 HALLS
50.000 sqm

95
MINISTERS FROM
27
COUNTRIES

ADVANTAGES OF THE EXHIBITION

- Direct Sale
- Expand to New Markets
- Bilateral Business Meetings
- Effective Market Connections
- New Trading Partners
- Long-term and Reliable Agreements
- Better Product and Brand Image
- Direct Presentation and Display Opportunities
- Seeing your Competitive Capacity
- Finding Distributors, Dealers, Representatives and Agencies
- Improving Business and Communication Network
- Meeting Trading Representatives from Around the World

EXHIBITORS

- MUSIAD Member Companies
- Members of MUSIAD Foreign Branch
- Companies from Member Countries of the Organization of Islamic Cooperation
- Companies from Turkey's 2020 Target Countries
- National and International NGO Representatives
- Municipalities
- Technology Companies and Technoparks

450
EXHIBITORS
72.000
VISITORS

VISITORS

- Academicians and Experts
- Bureaucrats and Ministers
- Journalists and Editors
- Entrepreneurs and Business Leaders
- Union, Association, and Chamber of Commerce Presidents
- Industry Representative, Investors, and Manufacturers
- 10 HALLS, 120 bin sqm

848
INTERNATIONAL
AND 200 NATIONAL
PROCUREMENT COMPANIES

18. MUSIAD EXPO
18-21 NOVEMBER 2020

musiadexpo1